



c/o HULA, 50 Lakeside Avenue Box #99, Burlington, VT 05401

(802) 578-7015 ✧ www.flyinryanhawks.org

2023 Annual Appeal

Dear Friends and Community Partners,

We are grateful for the continuing privilege of representing Ryan's spirit by awarding Adventure Scholarships and stimulating students, adventurers, and athletes to compose Core Values as a basis for action and attitude. We have added several new tools to employ in our mission which have required that we completely re-code our website and populate it with meaningful content and support materials. Our new program, the Core Values Challenge, and the Core Values Ambassador Program are populated with mechanisms to make them available to an individual one click on any electronic device. It also gives people with group responsibility the opportunity to push our message out with minimal effort. Combined with social media channels, we think we are now positioned to put ourselves in front of lots of folks and extend the breadth of our footprint and impact of Ryan's spirit. Our new website is just about ready. We expect it to be live anytime between now and December 1st, 2023.

Our Adventure Scholarship program continues to flourish. We've made close to 150 awards to date. One of our most recent awards is to a 37-year-old woman in Maryland who in childhood was horrifically abused and found comfort in her dog. Her education qualified her to become a specialist for people with special needs. She recently started a business of breeding dogs with a superior composure to serve as companions. To read her essay go to <https://bit.ly/AudraEssay>.

Her thank you note provides ample testimony and encouragement to keep doing what we are doing. You can read that at <https://bit.ly/AudraLetter>.

We just received an application from a soil scientist in Wisconsin, Claire. She has long held the dream of hiking the Appalachian Trail from end to end. She expects to start her journey in March next year. Her essay beautifully articulates her random discovery of our foundation and the impact that Ryan had which stimulated her application. Read her essay at <https://bit.ly/ClaireEssay>.

Our annual Akes/Flyin Ryan Golf Tournament in September was our best ever in terms of fundraising. The weather was perfect and generosity prevailed throughout the day.

Core Values Matter

Flyin Ryan gear continues to be handled by Ski the East. Chris, Geoff, and the rest of the Ski the East gang are incredibly supportive and for that we are ever grateful. We have some new threads including a new sweatshirt and a nice new polo shirt, coming out in mid-December. Think about giving some Flyin Ryan gear as Christmas presents this year.

Please continue to support our journey by making a meaningful contribution with which you are comfortable and which will enable us to grow and enrich lives people touch.

Ways to Donate

Donate directly: We accept donations of all sizes through PayPal at <https://bit.ly/FlyinRyanDonate>.

Facebook: Create a fundraising page on your Facebook page to benefit Flyin Ryan. This is a great way to celebrate a birthday or special occasion. Learn more at <https://www.facebook.com/fundraisers>

Buy Flyin Ryan gear: We receive part of the proceeds from the sale of our merchandise on the Ski The East site. Grab a beanie, baseball Sweatshirt or stickers. It's also a great source for Christmas gifts. Visit us there at <https://www.skitheeast.net/collections/flyin-ryan>

Corporate sponsorship: Contact us about sponsoring an event, program or an Adventure Scholarship recipient.

Donate your appreciated stock: If you would like to avoid taking capital gains on appreciated stock, consider transferring your stock to the Flyin Ryan Foundation. All you need to do is call your broker or arrange to initiate a DTC transfer of your shares to the Flyin Ryan account at Schwab. You direct the shares to be delivered to the Schwab DTC #0164-Code40 / FBO Flyin Ryan Foundation Account #593-853-800-3877-8637.

Thank you for your support! Onward and upward!

Peter Hawks
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