



c/o HULA, 50 Lakeside Avenue Box #99, Burlington, VT 05401

(802) 578-7015 ✧ www.flyinryanhawks.org

2026 Annual Appeal

Hi Friends and Supporters,

2026 has been another exciting and eventful year for the Flyin Ryan Foundation. Our adventure scholarship program is thriving and making a meaningful impact to facilitate the dreams of the applicants.

Our Core Values Challenge program seems to be taking hold. Its primary purpose is to speed up the process of getting people to engage and take ownership of their decision-making and path through life. We have elected to invest in elevating our marketing outreach. After several months of soliciting resumes and conducting interviews, we've hired Lora Reuther to ramp up our communications and social media. She is a seasoned marketing professional whose efforts should be immediately visible in terms of the quality and content of our materials.

The community partnership with Jersey Mike's is grounded in the Core Values Challenge. This partnership has demonstrated that we can monetize the core values mission in a way that contributes to our sustainability. Jersey Mike's displays our materials, stimulates employees to do their core values and be recognized on a core values honor roll plaque, conducts a monthly fundraising day on the 13th of every month where a percentage of sales is directed to the Flyin Ryan Foundation, and incorporates core values challenge in their hiring process. They currently have two stores in Burlington, Vermont will be opening a third store next week.

Our 7-member board is unchanged. We are grateful for their commitment to the foundation and note we have never lost a board member. That kind of loyalty is very special in these times of change and we are grateful for their commitment. The same goes for our staff. Christine Golden, our operations manager, is incredibly organized and efficient. David Punia continues to bail me out of my IT difficulties.

Our capacity to thrive and survive rests solely on the backs of each of you, our loyal donors, and our community partners. Please continue to recognize us again this year as you have generously done in the past. If you have any questions or concerns, I would be happy to hear from you.

You can reach me at: 802-578-7015 or email me at: peter@flyinryanhawks.org

Onward and upward,

Peter Hawks

Core Values Matter

Ways to Donate

Donate directly: We accept donations of all sizes through PayPal at https://www.paypal.com/donate/?hosted_button_id=ANR8WUY27UQSU.

Facebook: Create a fundraising page on your Facebook page to benefit Flyin Ryan. This is a great way to celebrate a birthday or special occasion. Learn more at https://www.facebook.com/fundraisers

Buy Flyin Ryan gear: We receive part of the proceeds from the sale of our merchandise on the Ski The East site. Grab a beanie, baseball Sweatshirt or stickers. It's also a great source for Christmas gifts. Visit us there at https://www.skitheeast.net/collections/flyin-ryan

Donate Now!

Corporate sponsorship: Contact us about sponsoring an event, program or an Adventure Scholarship recipient.

Donate your appreciated stock: If you would like to avoid taking capital gains on appreciated stock, consider transferring your stock to the Flyin Ryan Foundation. All you need to do is call your broker or arrange to initiate a DTC transfer of your shares to the Flyin Ryan account at Schwab. You direct the shares to be delivered to the Schwab DTC #0164-Code40 / FBO Flyin Ryan Foundation Account #593-853-800-3877-8637.

Thank you for your support!

OUR COMMUNITY PARTNERS





Core Values Matter